

e-WIRE MAGAZINE

featuring the electronic health library and its members

Spring

"We would never have done the amazing things that are now considered "cutting edge" practice and "value-added" [...] had e-HLbc not existed."

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We want to hear your e-HLbc SUCCESS
STORIES! Email info@ehlbc.ca to share

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Welcome to the Inaugural e-HLbc Newsletter

*Greg Rowell &
Nancy Levesque*
Co-chairs, e-HLbc
Steering Committee

In the past, we've been fortunate to spread the news of our consortia through the BC Academic Health Council (BCAHC)

"While the Management Committee has provided oversight to the project, the great majority of the work has fallen to e-HLbc Coordinator Jo Anne Newyear-Ramirez. What a great job she has done on our behalf! "

newsletter. Now, on the heels of the development of our own Communications Plan, here we are in print on our own! Our communications planning also brought us our new look logo and accompanying tagline "Trusted Information meets Practice." Communications planning aside, in the following pages you will see we have also been busy in the past two years on a number of fronts

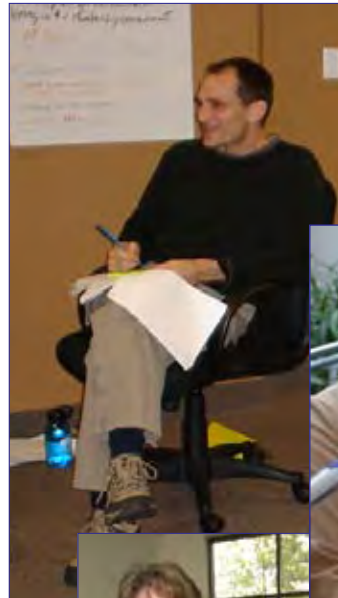
including training, evaluation and adding new members. Now we are planning for year three (and beyond) of the consortia with a new products selection process, the addition of more affiliate members and a revitalized, updated business case.

While the Management Committee has provided oversight to the project, the great majority of the work has fallen to e-HLbc Coordinator Jo Anne Newyear-Ramirez. What a great job she has done

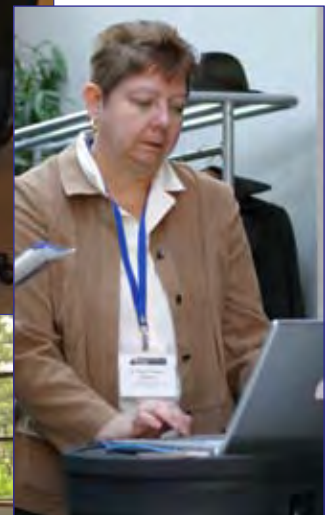
on our behalf! The highly detailed review of accomplishments report compiled by Jo Anne aided the Management Committee with deliberations in renewing the e-HLbc Contract for Services with the BC Electronic Library Network (BC ELN) for the coming fiscal year. Jo Anne has also been instrumental in launching this newsletter.

We look forward to seeing and/or hearing from you at the upcoming Steering Committee Meeting scheduled for April 21st. We hope to see you as well at the e-HLbc panel discussion and subsequent Welcome Reception to be held on Friday, April 18th during the BC Library Association Conference.

Year three, here we come with more challenges to face and successes to cheer.



Greg Rowell



Jo Anne Newyear-Ramirez



Nancy Levesque

Assessing e-HLbc

As a part of the evaluation process, the Evaluation Subcommittee has developed an “e-HLbc Health Database User Survey” (<http://bceln.ca/surveys/survey.php?sid=39>). This survey gathers the varied ways that e-HLbc resources are making a difference in the delivery of healthcare, patient care outcomes as well as support academic or clinical research related needs from a practitioner, researcher or student point of view. The data and information gathered will help formulate some of the evaluative information for the e-HLbc program renewal.

The survey will run for about four weeks from April 1st to May 1st. There will be a nice incentive for users to fill out the survey. Once the survey is complete, users will have the opportunity to put in their contact information for a drawing to win an iPod nano. Their contact information will not be associated with their survey answers. The answers are completely anonymous.

The Committee asks all member institutions to publicize this survey to their users as best they can. Member efforts and support in this endeavour will help the Committee gather data and information on the impact of e-HLbc.

Ideas for promoting the survey:

- Sending the survey link to appropriate end user groups in your facility or campus.
- Adding a link to your library database page or e-resource description page.

Additional evaluative projects have recently been developed, such as:

- A bibliography entitled “Measuring the Value and Impact of Health



Libraries and Resources.” It contains over 100 citations from 1970 to present documenting the research that has been done to substantiate that access to online health resources and a library do indeed make a difference in patient care outcomes. Please see the bibliography at <http://ehlbca.ca/committees/evaluation-subcommittee/measuring-value-and-impact-of-health-libraries-and-resources/>.

- A chart entitled “Do More people have access to more resources?” Overwhelmingly the answer is yes with 175,000 more people now with better access. Please see <http://ehlbca.ca/uploads/moreaccess.xls> for full results.

More information on these projects will be forthcoming in the near future from the Evaluation Subcommittee.



e-Box

e-HLbc Electronic Suggestion Box

e-HLbc members have been asking for a process to suggest new products for potential consortial licensing. On April 7th, 2008 the “e-HLbc Electronic Suggestion Box (e-Box)” was launched allowing for the membership to suggest potential new products of interest. Participation in this process does not obligate any member to license new content. New e-resources are in addition to the core suite of products and licensing will be optional.

The forum is accessible from the e-HLbc members’ only website (<http://notinmylibrary.com/ehlbc/index.cfm>) and requires a login and password. Staff from member institutions may request a login by contacting the Administration Centre at info@ehlbc.ca.

Summary highlights

- Only full and affiliate members may participate.
- e-HLbc Electronic Suggestion Box (e-Box) will be composed of three basic parts
 - » Electronic suggestion box
 - » Electronic discussion forum
 - » Ranking survey tool
- Product suggestions will be made at a designated period of the year, and members may submit as many as they wish. Members will be reminded to submit suggestions. Inquiries from product vendors will be directed to membership.
- Trialing, evaluation and decision-making of potential e-resources will take advantage of the appropriate budgetary windows to allow maximum e-HLbc membership participation.
- New product(s) licensing will be rolled into the overall renewal timeframe for core suite e-resources (April 1st to March 31st subscription cycle).
- New product(s) selections will be based on the ranking results along with overall health content needs on a provincial level.
- Member participation in licensing new products will be optional.

It is anticipated that the forum will be open from April 7th until May 31st. After this initial suggestion period the forum will be closed for the preparation of a ranking survey. The survey will be sent to designated representatives from the full and affiliate membership to indicate their level of interest for the products suggested (low, medium, high) in early June. Products will be ranked by membership in order of priority for acquisition.

The e-HLbc Management Committee will review the ranking survey results over the summer and identify the top three to five potential product recommendations for trialing and investigation in August. The Administrative Centre will contact the vendors of the top three to five choices for preliminary (retail) content pricing for the consortial membership.

By October 2008, a Negotiation Team will be appointed to arrange trials and commence with vendor discussions and licensing negotiation. Feedback from membership concerning trial results will be requested. Participation in the trial process does not obligate any institution to licensing new content.

The Negotiation Team will produce a product analysis report for the Management Committee that will consider a variety of inputs that may include membership resource trialing feedback, vendor negotiations, pricing models and balancing consortial collection requirements and needs. The Management Committee will make its final recommendations to the Steering Committee for what product(s) licensing will be pursued for e-HLbc. Decisions from membership on whether they plan to participate in licensing any new e-resource will be gathered in January and February for an April 1st, 2009 start date. Participation is not mandatory.

See <http://ehlbc.ca/uploads/e-HLbcnewproductselectionsteps.doc> for full timeline.

Determining Affiliate Membership Requirements

The Membership Committee and the Administration Centre have been assessing the two pilot projects with the Physiotherapy Association of BC and the Massage Therapist's Association of BC to determine an appropriate content and administrative fee structure for new affiliate members. Ideally, affiliate membership is potentially open to any health professional association, post secondary institution or health organization in the province. Practitioners must be associated with members or affiliate members in order to have access to e-HLbc resources.

The fee structure will be based on two parts: a membership fee to cover the costs of administration/support and a licensed content fee. There will be a percentage increase per year in fee structure as negotiated through the licensing process with the vendors. For the 2006–2009 period, it is 4% a year. For the fiscal year 2008–2009 the content fee is \$6 per FTE or \$500, whichever is greater. Content fee structure will likely change when contracts are re-negotiated in 2009 for 2009–2012 license period.

The administrative fee will be determined by what level of support is needed from the Administrative Centre. The application process will involve a meeting to formally analyze tier support placement.

Affiliate Membership requirements

- Embrace the vision, mission and strategies of e-HLbc and share the core values and principles of e-HLbc.
- Be part of a post-secondary institution or health sector organization or association operating in British Columbia.
- The Affiliate member must abide by the conditions and requirements of the various vendor licenses negotiated by e-HLbc. It must provide secure and authenticated access to resources, restricted to its bona fide members.
- Pay administrative and content license fees annually as approved by the e-HLbc Steering Committee.
- Provide full time equivalent (FTE) numbers annually.

It is highly desirable that Affiliate Members:

- Have adequate and dedicated library staffing levels.
- Have functional technical support so that users can access e-HLbc licensed databases.
- Have appropriate staffing support so that instructional/troubleshooting assistance to their organization's users is available for licensed databases.

- *Tier 1 – Minimal Support \$500*
Prospective member can fulfill all technical support requirements.
- *Tier 2 – Medium Support \$1000*
Prospective member requires some moderate support assistance.
- *Tier 3 – Maximum Support \$1500*
Prospective member requires high level of support assistance.

See <http://ehlbc.ca/uploads/eHLbcaffiliatemembership.doc> for the complete documentation and all the requirement details.

Affiliate News

The Physiotherapy Association of BC and the Massage Therapist's Association of BC have agreed to renew their affiliate membership for 2008–2009. Interest in affiliate membership has recently been expressed by five other associations: the BC Association of Optometrists, the BC Pharmacy Association, the British Columbia Dental Hygienists' Association, the Midwives Association of BC and Dietitians of Canada, BC Region. The Membership Subcommittee is working to bring these associations on board as well as a number of new affiliates for 2008–2009. If members have any suggestions please email us at info@ehlbc.ca.

e-HLbc's Communication Strategy



The Management Committee has been working with BC Academic Health Council's (BCAHC) marketing consultants to develop a communication plan for e-HLbc.

The new strategy will help us heighten our profile and increase the visibility of the e-HLbc among healthcare providers, students and educators. In addition to identifying priorities for communicating to the key stakeholders, the strategy identifies a number of ways to market e-HLbc to our various audiences.

Highlights of the strategy include:

- A new tagline and brand (shown in this newsletter).
- Several key messages representing strategic communication points that reinforce e-HLbc's vision and mission.

- Opportunities for promoting the e-HLbc. Some of the action items identified during the planning process include updating the brochure, updating the fact sheet, the creation of new postcards and preparation of a training toolkit. You will be hearing more about these plans over the months to come.

The strategy also contains a critical path of communications-related tasks and events with suggested timelines that will help drive the communication strategy forward. We welcome your ideas and assistance in implementing the opportunities outlined in the Communication Strategy document.

To view the final, approved strategy please visit:
http://ehlbc.ca/uploads/e-HLbc_CommStrat_Feb1708.pdf.

Administration Centre Activities

Since last October the Administration Centre has been very productive. We have been busily working on several fronts. Some highlights include:

- Working with the Management Committee on developing a communication strategy.
- Administering a training needs assessment survey (see Report <http://ehlbca.ca/uploads/trainingneeds2008.doc>).
- Developing an administrative and content fee structure for new affiliate members.
- Creating and deploying a new product selection process, the e-HLbc Suggestion e-Box.
- Creating an e-HLbc content updates support page. Please see <http://ehlbca.ca/databases/content-updates/>.
- Organizing a timeline of potential tasks and projects up to March 2009. <http://ehlbca.ca/committees/management-committee/e-hlbc-program-projects-timeline/>.

- Licensing and product renewal year three of the e-HLbc project.

In addition to these activities, e-HLbc has a feature article entitled “e-HLbc: Focusing on Resource Access and Cooperative Journal Management” in the latest Health Libraries Association of BC (HLABC) forum. You may view the article at: http://hlabc.bc.ca/fileadmin/fe-downloads/2008_3111.pdf.

BC ELN has agreed to continue to act as the Administrative Centre for the coming year and is working with the Management Committee to plan for e-HLbc’s coming year’s priorities. Some of these will include:

- Support of business plan update.
- Addition of new affiliate members as per those identified in original business case.
- Administration of new products selection process.
- Administration of e-HLbc consortia renewal (year four and beyond).
- e-HLbc subcommittee support – communication and marketing, membership, training and evaluation.
- Canvass for prospective new members under the renewed license (year four and beyond).

More news about these upcoming activities will be featured in future newsletters.





Three New EBMR Files are Now Available From Ovid

Evidence Based Medicine Reviews from Ovid is an important source for online EBM information, with authoritative, definitive topic, article, and technology reviews, as well as access to information on controlled trials. You get single-click access to seven of medicine's most trusted EBM sources in a single, completely integrated, fully searchable resource.

Ovid has recently added three new files which are available to e-HLbc members :

- **COCHRANE METHODOLOGY REGISTER (CMR)**
CMR is a bibliography of more than 9,000 references to controlled trials in journal articles, book chapters, conference proceedings and reports, and other publications of methodologies used in health studies.
- **HEALTH TECHNOLOGY ASSESSMENTS (HTA)**
HTA brings together details on ongoing studies of the medical, social, ethical and economic implications of healthcare interventions.
- **NHS ECONOMIC EVALUATION DATABASE (NHSEED)**
NHSEED provides cost-benefit analyses about healthcare interventions, with more than 6000 abstracts of quality assessed economic evaluations.



Free EBSCO Databases

Did you know that your users can have access to three free EBSCO databases?

Library, Information Science & Technology Abstracts (LISTA)

This world-class bibliographic database provides coverage on subjects such as

librarianship, classification, cataloging, bibliometrics, online information retrieval, information management and more.

<http://www.libraryresearch.com>

Teacher Reference Center (TRC)

This index of over 260 titles from the most popular teacher and administrator trade journals, periodicals and books is now also offered free via the EBSCOhost platform. This database provides coverage on key education topics such as Assessment, Continuing Education, Current Pedagogical Research, Curriculum Development,

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Coming this Summer:

EBSCOhost 2.0!

This summer, EBSCOhost will receive a brand new look and feel based on extensive user testing and feedback. The goal is to provide you with the most powerful, clean and intuitive interface available. This is the first redesign of the EBSCOhost interface since 2002, and its functionality incorporates the latest technological advances.

EBSCO is creating a wide range of tools and information to help subscribers learn about the new interface and its many features, and to streamline the transition in Summer 2008.

Some of the key updates will include:

- A cleaner, simpler user interface.
- Related Images readily available beside the Result List.
- Instant article previews from mouse-over action.

- Expand/Collapse side panels.
- Search history displayed above Result list.
- SmartText Searching to provide full results from partial Find field terms.
- Multi-database access to Authority files.
- URLs that can be bookmarked.
- A convenient, streamlined cite process for all citation styles.

An overview of EBSCOhost 2.0 is provided in a Flash demonstration. Please see http://www.ebscohost.com/2.0_flash. The EBSCO marketing website also features new EBSCOhost 2.0 web pages, where e-HLbc members can learn more about its key features. Please see <http://www.ebscohost.com/thisTopic.php?marketID=1&topicID=969>.

For additional support information regarding EBSCOhost 2.0 please see the new EBSCO support site, which premiered last month (<http://support.ebsco.com/ebscohost2/>).

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Instructional Media, Language Arts, Literacy Standards, Science & Mathematics and more for K-12 Teachers & Librarians.

<http://www.TeacherReference.com>

GreenFILE™

GreenFILE is a freely accessible research database focusing on the relationship between human beings and the environment. Topics range from global warming to recycling to alternate fuel sources and beyond. Comprised of scholarly and general interest titles, as well as government

documents and reports, GreenFILE offers a unique perspective on the positive and negative ways humans affect the ecology. The total number of records is approximately 295,000, and full-text is provided for more than 4,600 records from open access titles. <http://www.greeninfoonline.com>

Add these links to your "favorites" so these free resources are available whenever you need them! You can also contact EBSCO Technical Support at (800) 758-5995 or see <http://support.epnet.com/contact/> to have these databases added to your institution's profile.

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We're always looking for submissions for upcoming newsletters. If you have an article or an idea for an article, please contact us at info@ehlbc.ca.

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www.ehlbc.ca

e-HLbc Members

- All BC public post-secondary institutions providing health education
- BC Ministry of Advanced Education
- BC Ministry of Health
- BC Ministry of Children and Family Development
- BC Academic Health Council
- Fraser Health Authority
- Interior Health Authority
- Northern Health Authority
- Provincial Health Services Authority
- Providence Health Care
- Vancouver Coastal Health Authority
- Vancouver Island Health Authority
- College of Physicians and Surgeons of BC
- Affiliate Members
 - » Massage Therapists Association of BC
 - » Physiotherapy Association of BC

If you are an e-HLbc member but do not have a member login to access the member-only website, please contact info@ehlbc.ca. The member-only website has all kinds of additional information from content updates, usage statistics, vendor contacts and committee documents.